

# Annual Technology License

## Catalog Solutions

**The benefits of ThomasNet Catalog Solutions begin immediately and continue with each licensing year. Your annual technology license ensures that your online catalog performs optimally and that its functionality is continually improved.**

### **Effortlessly Manage your Catalog**

Among the many benefits included in the Catalog Solutions Annual Technology License is the ability to maintain control over your catalog's content without having to rely on external sources. Our powerful, easy-to-use maintenance tools enable you to update your content as needed— you can add or delete items, change product specifications, and update all details and information.

### **Know Your Technology is Advancing with You**

As new technology is released, automatic updates are made to your catalog to help keep it optimized. ThomasNet will continue to advance and improve your Solution, keeping your in-house development and maintenance costs down, and ensuring that the technology grows along with your business.

### **Benefit From Search Engine Indexing**

All catalog pages are specifically published to maximize search engine indexing. Your online catalog will also be updated as needed to be compatible with the latest releases of internet browsers.

### **Enjoy Peace-of-Mind Benefits**

Take advantage of the peace-of-mind features offered by ThomasNet's Catalog Solutions:

#### **24/7 SERVICE**

ThomasNet's catalog technology is hosted on our own servers which are continuously monitored and maintained. You can relax knowing that your online catalog is working for you 24 hours a day, 7 days a week.

#### **TECHNICAL EXPERTISE**

Use the technical knowledge and resources offered by our team of Internet marketing professionals – project managers, engineers, designers, and other specialists. Our technical team will take you through the catalog management and reporting tools and will help answer any technical questions that may arise.

### **Monitor Your Business' Progress**

The technology license also includes catalog reporting tools which provide extensive marketing intelligence on how visitors are finding and using your catalog. The reporting tools produce real-time and historical reports on referring keywords and URLs, products viewed, detailed user session activities, contacts and RFQs, and more.

### **Take Advantage of Telephone/E-mail Tech Support**

Customer service and support is available to you via telephone (888-878-4872) and e-mail (customerservice@catalognavigator.com) Monday to Friday, from 9 a.m. to 5 p.m. EST.

---

#### **Get more information on ThomasNet's Catalog Solutions Annual License:**

- Contact your local ThomasNet representative
- Visit <http://WebSolutions.ThomasNet.com>